



Friday, September 11, 2026

Inside NBA League Pass:
Building a Cloud-Native Live Sports Platform

12:00 PM–12:30 PM | [MediaKind](#)

Speaker:

Alex Paugam, VP, Global Business Development & Strategic Partnerships, MediaKind

RTL Germany's Media Center
of the Future Project

12:45 PM–1:15 PM | [SDVI](#)

Speaker:

Geoff Stedman, Chief Marketing Officer, SDVI Corporation

Agentic in the Game:
From Bundesliga's Live Data to Personal Fan Moments

1:30 PM–2:00 PM | [Bundesliga](#)

Speakers:

Jean-Michel Lourier, Principal Data Scientist at AWS and Sebastian Hess, Manager Technology Partnerships at Bundesliga Media

Agentic Ad-Ops on Prebid
Server with Natural Language

2:15 PM–2:45 PM | [Bertelsmann](#)

Speakers:

Michael Gohl, Director AdBiz & CRM Engineering at Bertelsmann, Thorben Sanktjohanser, Sr Solutions Architect at AWS, Julius Engler, Solutions Architect, AWS

Empowering a Video
Understanding to Content Monetization Pipeline

3:00 PM–3:30 PM | [Dalet](#) & [Veritone](#)

Speaker:

Mario Mekler, Director Business Development Americas, Dalet, Sean King, CRO and GM, Commercial Business, Veritone, Carin Forman, Global Partner Lead at AWS

Transforming Post-Production: LucidLink & Quickture

3:45 PM–4:15 PM | [LucidLink-Quickture](#)

Speaker:

Irad Eyal, CEO, Quickture
Alex Ferris, VP, Engineering, LucidLink

Unlocking News Archives:
Text Enrichment to Targeted Video Analysis

4:30 PM–5:00 PM | [Reuters Imagen](#)

Speakers:

Ian McLaren, CTO at Reuters Imagen and Chris Fane, Sr. Solutions Architect at AWS

Synthetic Audiences Accelerator:
AI-Driven Media Insights on AWS

5:15 PM–5:45 PM | [EPAM Systems](#)

Speaker:

Dr. Paul McCormick, Managing Principal, Strategy consulting





Saturday, September 12, 2026

AI-Native Prime Video: Transforming
Live Ops & Media with Kiro

10:30 AM–11:00 AM | [Prime Video](#)

Speakers:

Brad Boim, Principal Sports Tech Ops, Prime Video
Tulip Gupta, Principal Solutions Architect at AWS

How WBD Became the First
Media Company to Go Agentic Across
AdTech

11:15 AM–11:45 AM | [Warner Bros Discovery](#)

Speakers:

Kacper Dabrowski, Head of International AdTech, Warner Bros
Discovery and Brad Epperson, Monetization Business
Development Specialist, AWS

The Economics of Live Sports
Production Are Changing

12:00 PM–12:30 PM | [ScorePlay](#)

Speaker:

Josh Krakowsky, Head of Partnerships, ScorePlay

Ground-to-Cloud Routing Without
Disrupting Production

12:30 PM–1:00 PM | [EVS](#)

Speaker:

Dieter Backx - VP Control & Orchestration

The Future of Film Is Agentic:
How VFX Is Forging Ahead with AI
at Its Core

1:30 PM–2:00 PM | [Outpost](#)

Speakers:

Tim Chauncey, CTO at Outpost VFX and Graham Bell, Visual
Compute Go-to-Market Specialist, AWS

From Archive to Audience: How the
World's Largest Independent Producer
Activates Its IP

2:15 PM–2:45 PM | [Moments Lab](#)

Speakers:

Richard Clarke, Head of Content Operations, **Banijay**
Philippe Petitpont, CEO, Moments Lab
Carin Forman, Global Partner Lead, MEGS, AWS

How Yahoo Studios Built
Cloud-Native Media Workflows
with TAMS on AWS

3:00 PM–3:30 PM | [Yahoo](#)

Speakers:

Liam Mulvey, Director of Production, Yahoo Studios
Dan Brantigan, Head of Audio, Yahoo Studios

Video Compliance at Scale: Speed
Without Sacrificing the Standard

3:45 PM–4:15 PM | [Twelve Labs](#)

Speaker:

Simon Lecointe, Head of Field Engineering, Twelve Labs

From Prompt to Package:
Multi-Agent Media Orchestration with
Amazon Bedrock AgentCore and
Embrace Pulse-IT

4:30 PM–5:00 PM | [Embrace](#)

Speaker:

Eric Toulain, Chief Product & Technology Officer, Embrace

Building a Unified Content Experience:
Bundesliga's Vision
for Content Hub

5:15 PM–5:45 PM | [Bundesliga](#)

Speakers:

Dominik Scholler, SVP Product Management & Innovation at
Bundesliga Media and Jakob Rosinski, Principal Solutions
Architect, AWS





Sunday, September 13, 2026

**Building a World Cup on AWS:
How M2A Helped ITV Deliver Live Video at
Global Scale**

9:45 AM - 10:15 AM | **M2A Media**

Speakers:

Abi Hemingway, VP, Commercial & Partnerships, M2A Media
James French, Content Processing Team Leader, ITV

**Seamless at Scale: How Presidio
and AWS Are Powering Backlight's AI-Driven
Media Future**

10:30 AM-11:00 AM | **Presidio + Backlight**

Speakers:

Andrew Reich, Industry Principal, Presidio
Andrei Dusu, Chief Product and Tech Officer, Backlight
Carin Forman, Global Partner Lead, MEGS, AWS

**AI Ops: From Launch of a New TVNZ+
Platform to Streaming the FIFA World Cup
Just 54 Days Later**

11:15 AM-11:45 AM | **QuickPlay & TVNZ**

Speakers:

Nicola Spurdle, General Manager of Technology at TVNZ, **Jono How**, Enterprise Account Manager, AWS
Paul Pastor, Chief Business Officer, QuickPlay

**How Sony Pictures Built AI-Powered Content
Intelligence Engine on AWS**

12:00 PM-12:30 PM | **Sony**

Speakers:

Pankaj Mishra, Executive VP & Head of Enterprise Technology Group at Sony, **Rahul Sureka**, Solutions Architect, AWS, and **Maheshwaran G**, Principal Solutions Architect, AWS

**Detecting Synthetic Video with NVIDIA and
Wowza**

12:30 PM-1:00 PM | **Wowza Media & NVIDIA**

Speakers:

Michael Vitale, VP, AI Strategy & Product Intelligence, Wowza
Lewis Smithingham, Media2 Product Manager, NVIDIA

**Multi-Camera, One Stream: How JioHotstar
and AWS Elemental Are Redefining Fan Choice
with Multiview**

1:30 PM-2:00 PM | **JioStar**

Speaker:

Akash Saxena, Chief Technology Officer at JioStar and **Manish Rao**, Director Elemental Media Services, AWS

**The Eyes and Ears of Prime Video: Real-Time
Quality and Operations
at Live Event Scale**

2:15 PM-2:45 PM | **Prime Video**

Speakers:

BMona Pereria, Sr Manager Data Engineering at Prime Video
Tulip Gupta, Principal Solutions Architect at AWS

**Next-Gen Live: How Multiview Packaging
Transforms the Fan Experience**

3:00 PM-3:30 PM | **AWS Elemental Media**

Speakers:

Jeremy Simantel-Lunan, Sr. Technical Product Manager, AWS
Christer Whitehorn, Principal Media Edge Services SA, AWS

**From Open API to Revenue Engine:
Monetizing AI Traffic at the Content Edge**

3:45 PM-4:15 PM | **AWS**

Speaker: **Stefan Christoph**, Principal Solutions Architect, AWS

**The AI That Argues with Itself: Sharper
Creative in Minutes**

4:30 PM-5:00 PM | **AWS**

Speaker:

Satish Annapureddy, Generative AI Specialist, AWS





Monday, September 14, 2026

How Marketers Are Becoming
Entertainment's Monetization
Operating System

10:30 AM–11:00 AM | Social Department

Speakers:

Jonathan Verk, Founder/CEO, Social Department
Ian Munford, Principal M&E Business Development Lead, AWS

One Platform, Six Industries,
Zero Limits: Plenitas and the Death
of Single-Use OTT

11:15 AM–11:45 AM | Plenitas

Speaker:

TBD

23× More Engagement:
AI Visual Dubbing Unlocks Global
Content on AWS

12:00 PM–12:30 PM | Flawless AI

Speaker:

Amit Kapur, CEO, Flawless AI

Open Media Architectures:
Building the Future of Media

12:30 PM–1:00 PM | AWS

Speaker:

John Biltcliffe, Sr. Solutions Architect

